



Packaging made easy with lids on reels

Up to 40,000 lids on a reel, enough for one day's production

Suitable for yoghurt, ice cream, desserts, feta and other UF white cheeses, processed cream cheese, butter, salad spreads, dips and sauces, peanut butter, fruit salads, water and fruit juice, instant noodles and soups, snacks, etc.

- Easy to install
- Improved printing quality compared to lids with embossed surface
- Wider range of print materials compared to traditional die-cut lids or rollstock lidding solutions
- Highly hygienic system, including UV treatment
- Simple, efficient and inexpensive

Our references:



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Cost-efficient packaging with improved customer experience

Lower your costs by up to 30% of the basic commodity price by using thinner lids with a faster and easier printing/cutting process.

- No expensive extra snap-on cover lids. Primoreels® PET lids have superior puncture resistance so you can eliminate snap-on cover lids.
- Save manpower. Primoreels® mean quicker and less frequent refills.
- Save storage space. Primoreels® need 50% less storage space than conventional lids.
- Thinner lids. Primoreels® systems operate with metalized PET foil as thin as 23 or 36 microns.



Primoreels® lids are easy to peel.



Traditional aluminium die-cut lids often tear during opening.

Primoreels A/S

Primoreels A/S was founded in 2008, but has its roots in a filling machine company with more than 60 years of experience within the dairy industry. Primoreels® has become an established partner for manufacturers in the dairy sector and the water/juice industry, and we have a reputation for timely, high-quality, intelligent solutions, that satisfy our customers. We bring dairy packaging to the next level in terms of efficiency and lower costs.

Today, the Primoreels® system has been successfully installed on numerous high-capacity machines around the world. We can also help clients with older filling lines to enjoy the advantages of the system, as we are able to provide stand-alone units that can be fitted to almost all existing filling machines – no matter the brand and year of manufacture.