



## Reduce your carbon footprint

- Reduced environmental impact from storage and freight. Primoreels® pallets contain more than twice the number of lids.
- Thinner lids. Primoreels® systems operate with metalized PET foil as thin as 23 or 36 microns.
- Eliminate snap-on cover lids. Primoreels® PET lids have a superior puncture resistance so one lid is enough.
- Significantly less waste. With Primoreels® the only waste is the cardboard reel and sealed delivery bag.



Waste from 10,000 die-cut lids..



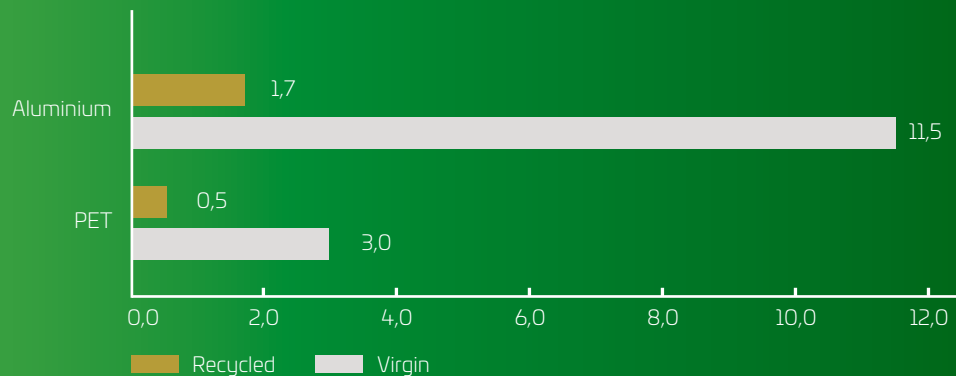
Waste from 25,000 Primoreels® lids

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## Cut your carbon impact

**CO2 emissions when producing PET lids are significantly lower than for aluminium lids**



Note: All figures are kilograms carbon dioxide equivalents per kilogram of material produced (kg CO<sub>2</sub>/kg). The bars compare the carbon intensity of the material when produced from virgin resources or from recycled materials. Sources: DEFRA, Fraunhofer Insistute.

- Primoreels® minimize the skeleton waste material. Rollstock contains waste material of up to 56% for Ø95 mm cups.
- Primoreels® systems reduce skeleton waste to less than 20%.

### Primoreels A/S

Primoreels A/S was founded in 2008, but has its roots in a filling machine company with more than 60 years of experience within the dairy industry. Primoreels® has become an established partner for manufacturers in the dairy sector and the water/juice industry, and we have a reputation for timely, high-quality, intelligent solutions, that satisfy our customers. We bring dairy packaging to the next level in terms of efficiency and lower costs.

Today, the Primoreels® system has been successfully installed on numerous high-capacity machines around the world. We can also help clients with older filling lines to enjoy the advantages of the system, as we are able to provide stand-alone units that can be fitted to almost all existing filling machines – no matter the brand and year of manufacture.