



40,000 Primoreels® lids on one reel and 40,000 traditional die cut lids.

New innovative systems for applying sealable lids onto cups

The Primoreels® system with lids on reels has a large number of advantages for production.

- You significantly cut the time spent on refilling lids into your machine.
- You only have to change reels every 3-10 hours compared with refilling every 5-15 minutes with traditional die-cut systems.
- You have 3 to 4 hours' production without having to handle reels*.
- You can get up to 40,000 lids on a reel – one day's production.

* Based on production of 6,000 to 7,000 Ø95 mm cups/hour with 25,000 lids per reel.



Primoreels® lids have a neat edge and are virtually non-tearable.



Primoreels® lids resist puncture when manipulated.*

* Traditional die-cut lids are prone to puncture. Primoreels® lids have three-times stronger puncture resistance than aluminium die-cut lids in comparable thickness.



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Primoreels® systems can be adapted to any type and brand of filling machine – old or new



Primoreels® lids are untouched by human hands during the entire production process. Traditional die-cut lids are handled by hand.



The units are tailor-made to suit your specific needs. Primoreels® deliver a complete lidding solution, with both the dispensing system and the lids used in the system. Primoreels® systems have their own touch screen panels and controls, making them independent units.

You have a very user-friendly system:

- Lower margin for error compared with known alternatives.
- Reels are easy to handle, install and remove, and they only weigh 10-12kg.

You lower the risk of cross contamination:

- Primoreels® are untouched by human hands, as opposed to die-cut lids that are fed into the filling machines manually. No risk of cross-contamination and higher food safety.
- Primoreels® lids are UV-C treated on the underside immediately before sealing.

You have much less waste material

- All waste material is removed at the Primoreels® production unit. The only waste from the lid reels at your facility is the cardboard reel itself and the sealed plastic bag in which the reels are delivered.

Primoreels A/S

Primoreels A/S was founded in 2008, but has its roots in a filling machine company with more than 60 years of experience within the dairy industry. Primoreels® has become an established partner for manufacturers in the dairy sector and the water/juice industry, and we have a reputation for timely, high-quality, intelligent solutions, that satisfy our customers. We bring dairy packaging to the next level in terms of efficiency and lower costs.

Today, the Primoreels® system has been successfully installed on numerous high-capacity machines around the world. We can also help clients with older filling lines to enjoy the advantages of the system, as we are able to provide stand-alone units that can be fitted to almost all existing filling machines – no matter the brand and year of manufacture.