



40,000 Primoreels® lids
on one reel and 40,000
traditional die cut lids

New innovative systems for applying sealable lids onto cups

Primoreels® system for lids on reels offer a wide range of advantages for production.

You significantly decrease time spent on refilling lids into your machine:

- it takes less time to refill lids in the machine.
- change of reels only needed every 3-10 hours as compared with refill every 5-15 minutes with traditional die cut systems.
- for a production of 6,000 to 7,000 cups/hour, with a 95 mm cup, you will typically have 25,000 lids in one reel which means that you will have 3 to 4 hours of production without the need of handling the reels.
- you can get up to 40,000 lids on a reel – one day's production.

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The Primoreels® system can be adapted to any type and brand of filling machine – old as new

The units are tailor-made to fit your specific needs. Primoreels® delivers a complete lidding solution, with both the dispensing system and the lids used in the system.

Primoreels® systems have their own touch screen panels and controls, making them independent units.

The system is very user-friendly:

- you reduce your margin for error compared with known alternatives.
- the reels are easy to handle, install and unmount, and weigh only 10-12kg.

You lower the risk of cross contamination:

- the Primoreels® are untouched by human hands, as opposed to die-cut lids that are fed into the filling machines manually. This involves an increased risk of cross-contamination and a higher risk to food safety.
- the Primoreels® lids are UV-C treated on the backside, right before sealing.

You have much less waste material

All waste material is removed at Primoreels production unit. The only waste left from the reels with lids at your facility is the cardboard core on which the lids were mounted and the sealed plastic bag in which the reels are delivered.



Primoreels® lids are untouched by human hands during the entire production process.

Traditional die-cut lids are handled by hand.

Primoreels A/S

Primoreels A/S was founded in 2008, but has its roots from a filling machine company with more than 60 years of experience within the dairy industry.

Primoreels has become an established partner for manufacturers in the dairy sector and the water/juice industry with a reputation for timely, high-quality, intelligent solutions, that satisfy our customers.

We bring the dairy packaging to next level in terms of efficiency and lower total cost.

Today the Primoreels® system is successfully installed on numerous high capacity machines around the world, and we can also allow clients having old filling lines to enjoy the advantages of the system, as we are able to provide stand-alone units, which are applicable on to almost all existing filling machines – no matter the brand and year of origin.